

BBP®81 Printer Specifications

Description	High-performance printer but with traditional loading, set up and calibration steps.
Applications & Other Comments	Mid-volume ZPL-required applications
Recommended Throughput & Operational Hours	5000 labels / day 12 hrs / 5 days
Print Technology	Thermal Transfer and Direct Thermal
Print Resolution	300 dpi
Max Print Speed	8" per sec
Max Print Width	4.090"
Media Widths	1"-4.500"
Minimum Label Dimension	0.500"
Color Capabilities	Monocolor
PC Connect or Stand Alone	PC Connect only
Connectivity Options	Standard: Serial, Parallel, USB Optional: Ethernet 10/100
Compatible Software	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*

Specialty Material Recommendations

B-593 Raised Panel Labels	Not Recommended
Nomex® Tags	Not Recommended
B-330 Polyolefin Heat Shrink Wrap	Not Recommended
PermaSleeve® PS & HT	Not Recommended
PermaSleeve® ZH	Not Recommended
PermaSleeve® HX	Not Recommended
Double-Sided PermaSleeve®	Not Recommended

BBP®81 Printer and Accessories

Catalog #	Description
BBP81-34	BBP81 Label Printer - 300 dpi Standard
BBP81-34L	BBP81 Label Printer - 300 dpi w/ 10 base 100 LAN

BBP®81 Packages

Enhance the value of your printer when you purchase our two most common accessories. Powerful and easy-to-use software takes your label-making muscle to even higher levels. Add to that the protection of a Brady 360 Basic plan and you'll have the piece of mind knowing that your printer will be ready to work for you whenever you need it.

BRADY 360 Brady 360® Printer Protection Plans

- Brady 360 Basic Plan**
 3 years total warranty coverage and access to a loaner printer if your covered printer is in for service.
- Brady 360 Preferred Plan**
 The same warranty and loaner access as the basic plan, plus one free Preventive Maintenance Service, free printer firmware upgrades, and two free hours of Advanced Professional Tech Support Services.

For additional information & details visit www.BradyID.com/brady360



Labelmark™ Labeling Software

Robust software solution for label design, data importing, editing and printing. Written specifically for wire and data comm ID, ADM labeling and general industrial applications.

For more information view page 8 or visit www.BradyID.com/labelmark



CodeSoft™ Label Design Software

Powerful enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications.

For more information view page 10 or visit www.BradyID.com/codesoft

BBP81 Printer Packages

Catalog #	Description
BBP81-34L-360B	BBP81-34L Printer and Brady 360 Basic Plan
BBP81-34L-360P	BBP81-34L Printer and Brady 360 Prefer Plan



Technical Services Stress-Free Setup Assistance

This printer qualifies for Brady's Stress Free System Setup Service. Call Brady today to schedule your FREE setup appointment. Call 1-800-643-8766 and select Menu Option 4.

For more information visit www.BradyID.com/setupservice



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