

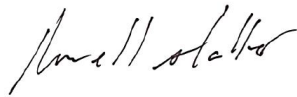
November 2025

You are cordially invited to the 2025 Brady Corporation Annual Meeting of Shareholders, which will be held virtually via live webcast at 9:00 a.m. Central Time on Wednesday, December 3, 2025.

You will be able to listen to remarks from the Chair of the Board and from the CEO by attending the virtual webcast at www.bradyannualmeeting.com, and if you would like to ask questions, please access the link [here](#) to obtain a dial-in and pin number.

I look forward to speaking with you on December 3.

Sincerely,



Russell Shaller
President and CEO